

# Ean Montague

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## Education

### Bachelor of the Arts in Professional Writing

May 2019

Michigan State University

- Film Studies Minor
- Honors College Member, Dean's List May 2016-May 2019

## Experience

### Impact 89FM Student Radio, East Lansing, MI

*Managing Editor*

May 2018-Present

*Senior Staff Editor*

January 2018-May 2018

*Content Writer*

September 2015-January 2018

- Lead a staff of volunteers in producing written and video content for the radio station website
- Edit and post 5-8 articles per week on our site which generates 36,000 views annually
- Interview local and nationally-acclaimed artists

### Ing Magazine, East Lansing, MI

*Digital Content Manager, Writer and Editor*

January 2018-December 2019

- Researched, wrote, and edited articles for monthly print publication
- Edited and posted 3-5 articles per week on the magazine website using WordPress
- Organized community events to promote the brand and increase readership

### Grey Duck Records, East Lansing, MI

*Marketing Intern*

November-December 2018

- Contacted radio stations and blog writers to promote a new holiday single
- Marketed single to music curators resulting in placement on a Spotify playlist
- Collaborated with social media intern to create engaging content based around the single

### Love Sport Radio, London, United Kingdom

*Digital Marketing Intern*

June-July 2018

- Increased Twitter following by 60% by creating engaging content, such as contests and polls
- Designed ads to promote the station and its corporate partners
- Posted 12-18 times daily on Twitter, Facebook, and Instagram

### Lansing United Soccer Club, East Lansing, MI

*Media Relations Intern*

May-July 2017

- Wrote weekly match recaps and provided live updates for each United game
- Created content for social media during team training sessions
- Collaborated with a team to keep socials and website updated to engage fanbase

### Studio C! Meridian, Okemos, MI

*Concessions Counter Director*

June 2015-Present

- Supervised staff of concessions and directed workflow by delegating cleaning tasks

## Expertise

- Adobe Creative Suite
- HTML and CSS
- Basic Audio Production
- Google Analytics
- Graphic Design
- Digital Marketing
- Search Engine Optimization
- Film Production
- Social Media Management