

Ean Montague

eanwithane.com • (517) 243-1143 • montag47@msu.edu

Education

Master of Arts in Strategic Communication

May 2021-Present

Michigan State University

- Expected December 2023

Bachelor of Arts in Professional Writing

August 2015-May 2019

Michigan State University

- Film Studies Minor
- Honors College Member, Dean's List May 2016-May 2019

Experience

Michigan State University Center for Community Engaged Learning, East Lansing, MI

Editorial Assistant

November 2019-Present

- Develops and executes content strategy for audiences of students, faculty, and partners
- Manages and publishes content on the center's website and social media
- Writes and compiles the annual Community Engaged Learning Index report

Impact 89FM Student Radio, East Lansing, MI

Host of "The Flashback"

October 2021-Present

Managing Editor

May 2018-May 2019

Senior Staff Editor

January-May 2018

Content Writer

Sept. 2015-January 2018

- Hosts, promotes, and curates music selection for weekly radio show
- Led a staff of student volunteers in producing written and video content for the station's website
- Edited and post 5-8 articles per week on the site which generated 36,000 views annually

Lansing Common Football Club, Lansing, MI

Volunteer Communications Coordinator

March 2021-Present

- Develops and monitors promotional content for Lansing Common in their inaugural season
- Collaborates with a team to coordinate match promotion, event setup, and community outreach

Ing Magazine, East Lansing, MI

Digital Content Manager, Writer and Editor

January-December 2018

- Wrote, edited, and digitally published articles for monthly print publication
- Organized community events to promote the brand and increase readership

Love Sport Radio, London, United Kingdom

Digital Marketing Intern

June-July 2018

- Increased Twitter following by 60% by creating engaging content, such as contests and polls
- Posted 12-18 times daily on Twitter, Facebook, and Instagram

Lansing United Soccer Club, East Lansing, MI

Media Relations Intern

May-July 2017

- Collaborated with a small team to create content for the team's website and social media

Studio C! Meridian, Okemos, MI

Concessions Counter Director

June 2015-Nov. 2019

- Supervised staff of concessions and directed workflow by delegating cleaning tasks

Expertise

- Adobe Creative Suite
- HTML and CSS
- Basic Audio Production
- Google Analytics
- Graphic Design
- Digital Marketing
- Search Engine Optimization
- Film Production
- Social Media Management